

NORTH CENTRAL WISCONSIN STORMWATER COALITION
Minutes
March 13, 2014

Members: Tim Vergara (V-Rothschild), Nick Dums - via teleconference line (C-Wisconsin Rapids), Sean Gehin (C-Wausau), Kevin King (C-Schofield), Becky Frisch (Marathon County), Kevin Breit (C-Mosinee), Michael Wodalski (V-Weston), and Tom Turchi (C-Marshfield).

Absent/Excused: Duane Gau (V-Kronenwetter), Scott Turner (T-Rib Mountain), Rob Molski (C-Stevens Point), Richard Lupton (C-Merrill), and Tom Pinion (C-Baraboo).

Others: Kurt Schoen (Schoen Engineering Solutions), Greg Fries - via teleconference line, and Darryl Landeau (NCWRPC).

1. Call to Order.

The agenda being distributed to each community for posting and to local media, Acting Chair Vergara called the meeting to order at 10:03 a.m. in the CPZ conference Room, 210 River Drive, Wausau, WI.

2. Approve the Minutes of the February 27, 2014 Meeting as emailed.

Action: **Motion / second by Turchi / Breit to approve the minutes of the February 27, 2014. Motion carried by voice vote with all in favor.**

3. Budget Report.

Discussion: Landeau reported no change in the current balance at \$28,528.58. Pending expenditures are the waters event up to \$1,500, rain garden plant subsidies for Rib Mountain and Kronenwetter at \$750 each, rain barrel supplies, NCWSC logo stickers, and the SES TMDL Services Contract up to \$3,600.

Action: None needed at this time.

Follow Through: King will follow-up on the barrel inventory and Breit will follow-up on getting a sticker printing estimate.

4. Approval of Marcus Theater Spot for 2014 Education & Outreach.

Discussion: Chair Vergara reviewed the proposal for Marcus Theaters to run the Rubber Ducky "commercial" in the spring (starts 4/4 for 12 weeks at \$2760) and fall (starts 9/5 for 16 weeks at \$3,680) similar to what's been done in the past (2012). The rates are about 4% lower. Marcus claims to reach 10-15,000 per week. Landeau asked about the possibility of running the ad in other theaters to serve more of the membership.

Action: **Motion / second by Breit / Wodalski to approve the spring run at Cedar Creek Cinema for \$2760. Motion carried by voice vote with all in favor.**

Follow Through: Vergara will forward purchase order to Marcus for the spring/summer run and bring the item back for decision on the fall run at a future meeting.

5. NCWSC Cooperative Agreement Renewal.

Discussion: The process for adoption of the Coalition's Cooperative Agreement by each member's governing body was discussed.

Action: None needed at this time.

Follow Through: Landeau will forward sample resolution. Each representative will start the process to get approval by their boards or councils.

6. Planning for NCWSC Exhibit/Involvement in 2014 Waters Event.

Discussion: Landeau reviewed an outline of concepts previously discussed for the NCWSC's role in the June 7 waters event. King will bring a 10x10 shelter he has. Frisch will track down the Coalition poster boards and conference displays. A sign-up mechanism is needed for the rainbarrel give-away. Someone needs to install new sign for the rain garden (Tiles?).

The idea of developing a sign board "previewing" the proposed Farmer's Market rain garden demonstration project for next year's event was nixed.

Action: None needed at this time.

Follow Through: Keep on future agendas for planning purposes (as there are only a few short weeks before the event).

7. Greg Fries - City of Madison Experience with Rock River TMDL.

Discussion: Greg Fries from the City of Madison called in to share some of their experiences with the Rock River TMDL. He noted phosphorus and TSS loadings are dominated by agriculture. The models are complex and you need to know the assumptions being used. He stressed being involved in the process to ensure your interests are protected. You need someone who can understand, technically, what the decisions being made mean for implementation. He noted Madison will never be able to meet its required reduction within the city limits. So, an adaptive management pilot with surrounding agricultural areas was undertaken. Another resource on some of these things is Dan Tyler with Madison Metro Sewer District who developed a spreadsheet.

Action: None needed at this time.

Follow Through: None at this time.

8. TMDL Implementation Guidance Comment Period and SES Review.

Discussion: Schoen gave an overview of his memo reviewing the new DNR TMDL guidance. There are two parts. The first breaks down and summarizes the guidance. The second contains the recommended comments for the DNR. He then added that from Greg Fries' comments, he is thinking about two additional changes around cost effectiveness in achieving reductions and extending adaptive management to MS4s (currently requires WWTP). Schoen noted that due its sheer size, adaptive management probably wouldn't do much good on the main stem of the Wisconsin River. There were additional questions and technical discussion on the memo.

Action: **Motion / second by Turchi / Breit to authorize Vergara to submit a letter to DNR with the conclusions/recommendations from the SES review as the NCWSC comment on the TMDL Implementation Guidance. Motion carried by voice vote with all in favor.**

Follow Through: Vergara to prepare and submit letter to DNR as well as the League of Municipalities.

9. Announcements.

Discussion: There were a number of announcements. Landeau reminded that election of officers (Chair, Vice Chair, and Secretary/Treasurer) will take place at the April meeting.

Frisch announced that the CPZ Department has hired a new planner to replace Diane Wessel. Jeff Pritchard will be starting at the end of April. He has experience with storm water and the EPA, but probably be too new to chair the group.

Schoen noted that the general stormwater permit is out for approval. There was a snafu in the notification, so he just found out about it. The review period for comment is just about up, but he saw nothing "earth shattering", primarily just some clean-up.

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Frisch stated that it may be helpful for some of the members who have to travel to be able to call in like Dums today. The problem is the CPZ conference room with the conference line wired in, is being used during this group's typical meeting time.

Vergara reported that he discussed the placement of the NCWSC banner with the UWSP people creating the Stevens Point Flowage map we are sponsoring.

Turchi reported that Rich Boden (with the WI River Dischargers Group) has requested a copy of the SES memo for their use. Group consensus was to forward a copy of the memo.

Action: None needed at this time.

Follow Through: Consider changing the regular Coalition meeting date, so that meetings can be held in the CPZ conference room to utilize the conference line. Landeau will email Boden a pdf of the SES memo.

10. Next Meeting Date/Agenda.

Action: Consensus was reached that the next scheduled meeting of the Coalition will be April 24 at 10:00 am with the location 212 River Drive, Wausau. Agenda items will include elections and the WI River Clean-up.

11. Adjournment.

There being no further business to come before the Coalition, **motion / second by Breit/Wodalski to adjourn the meeting at 11:50 p.m. Motion carried by voice vote, with all in favor.**

Submitted by: Darryl Landeau
North Central Wisconsin Regional Planning Commission