

NORTH CENTRAL WISCONSIN STORMWATER COALITION
Minutes
April 16, 2015

Members: Duane Gau (V-Kronenwetter), Richard Lupton (C-Merrill), Jeff Pritchard & Becky Frisch (Marathon County), Michael Wodalski (V-Weston), Kevin King (C-Schofield), and Tim Vergara (V-Rothschild).

Absent/Excused: Scott Turner (T-Rib Mountain), Rob Molski (C-Stevens Point), Nick Dums (C-Wisconsin Rapids), Kevin Breit (C-Mosinee), Sean Gehin (C-Wausau), Tom Pinion (C-Baraboo) and Tom Turchi (C-Marshfield).

Others: Kurt Schoen (Schoen Engineering Solutions), Fred Heider (NCWRPC), Darryl Landeau (NCWRPC), Kevin Tesch (County Materials), Mike Mawcheski (County Materials), and Terry Zoellner (County Materials).

1. Call to Order.

The agenda being distributed to each community for posting and to local media, Chair Gau called the meeting to order at 10:13 a.m. in the Large Conference Room 210 River Drive, Wausau, WI.

2. Approve the Minutes of the March 18, 2015 Meeting as emailed.

Action: **Moved/Seconded by Lupton/Vergara to approve the minutes of the March 18, 2015 meeting. Motion carried.**

3. Chairperson's Report.

- a. Chairperson Gau announced that the North Central Wisconsin Stormwater Coalition has been nominated for the UW-Stevens Point GIS Center's Outstanding Partner Award. Discussion centered around who would go to represent the Coalition.

Action: Register with UWSP who will attend.

Follow Through: Heider will contact Rob Molski.

- b. Chairperson Gau distributed two articles about phosphorus:
- "Pollutants likely to create longest dead zone yet in Green Bay"
 - "FAQ on Lower Fox River Phosphorus Trading Project"
- Discussion occurred about potential phosphorus trading and adaptive management.

Action: Create agenda item: "Discussion about potential phosphorus trading and adaptive management options."

Follow Through: Next agenda will have this item.

4. Budget Report.

Discussion: Heider reported a current balance of \$21,374.86, after:

1. paying the \$2,408 invoice from ScreenVision.
2. All members except Marshfield, have paid their 2015 coalition contribution.

Outstanding liabilities include the balance of the TMDL Services Contract (\$1,481.32).

Available Balance = \$19,893.54

Action: None needed at this time.

Follow Through: None.

5. Rubber Ducky educational spot in Merrill & Baraboo Movie Theaters

Discussion: Heider noted that several attempts to contact the Merrill Theater were unsuccessful. Baraboo is served by two theaters, one in Portage and a megaplex in Wisconsin Dells, and is also served by a local TV station. For \$500 the Baraboo TV station will air the Rubber Ducky ad 2 times each night (5pm-10pm) for 7.5 weeks.

Action: Moved/Seconded by King/Vergara to authorize \$500 in advertising for the 30-second Rubber Ducky spot on WRPQ TV 43 in Baraboo, 2 times per night (5pm-10pm), for 7.5 weeks. Motion carried.

Follow Through: Heider will coordinate payment to WRPQ TV 43 in Baraboo.

6. Discuss 2015 Wisconsin River Cleanup sponsorship & attendance

Discussion: Wodalski and Gau noted that the Coalition has sponsored this before and provided a demonstration for the kids at the bleachers in D.C. Everest Park. Additional discussion ensued about who could provide the demonstration this year.

Action: Moved/Seconded by King/Frisch to authorize up to \$500 to be a primary sponsor. Motion carried.

Follow Through: Heider to contact Wisconsin River Cleanup contact to pay sponsorship fee. Pritchard and Wodalski to coordinate leading an educational session at the Wisconsin River Cleanup event.

7. Discuss Plans For Phosphorus Stakeholders Meeting "Phos Fest"

Discussion: Landeau handed out an agenda for the event with all the speakers listed and an event day of May 28th. A budget was already approved for this event, so discussion was about who would emcee the event. A TV personality would raise the event's profile, but may also hinder speech. This is an initial discussion event to introduce each stakeholder with each other.

Action: Moved/Seconded by King/Vergara to have Frisch talk with Dennis Lawrence (NCWRPC's director) for him to be the emcee. Motion carried.

Follow Through: Frisch will discuss event emcee with Lawrence.

8. Announcements.

Discussion:

- 2015 Waters Edge event, possibly in the fall, or may partner with Rotary Club.

9. Next Meeting Date / Agenda. Discussion: 3rd Thursday in June – 18, 2015.

10. Presentation on Permeable Paver Demonstration Project with UW-Madison.

Discussion: County Materials presented the project.

11. Adjournment.

Since there was no further business to come before the Coalition, **motioned/seconded by Wodalski/King to adjourn the meeting at 12:00 p.m. Motion carried.**

Submitted by: Fred Heider
North Central Wisconsin Regional Planning Commission