

**NORTH CENTRAL WISCONSIN STORMWATER COALITION**  
**Minutes**  
**March 18, 2015**

**Members:** Duane Gau (V-Kronenwetter), Richard Lupton (C-Merrill), Jeff Pritchard (Marathon County), and via teleconference: Tom Pinion (C-Baraboo), and Tim Vergara (V-Rothschild).

**Absent/Excused:** Michael Wodalski (V-Weston), Scott Turner (T-Rib Mountain), Rob Molski (C-Stevens Point), Nick Dums (C-Wisconsin Rapids), Kevin Breit (C-Mosinee), Kevin King (C-Schofield), Sean Gehin (C-Wausau), and Tom Turchi (C-Marshfield).

**Others:** Kurt Schoen (Schoen Engineering Solutions), Fred Heider (NCWRPC), Darryl Landeau (NCWRPC), and Terry Zoellner (County Materials).

1. Call to Order.

The agenda being distributed to each community for posting and to local media, Chair Gau called the meeting to order at 10:15 a.m. in the Large Conference Room 210 River Drive, Wausau, WI.

2. Approve the Minutes of the February 19, 2015 Meeting as emailed.

**Action:** **Moved/Seconded by Vergara/Gau to approve the minutes of the February 19, 2015 meeting. Motion carried.**

3. Chairperson's Report.

Nothing to report.

4. Budget Report.

**Discussion:** Heider reported a current balance of \$23,782.86, after:

1. depositing \$1,500 member contributions from Town of Rib Mountain, Merrill, Wisconsin Rapids, Mosinee, and Schofield; and
2. paying \$1,000 for the Prairie River M.S. rain garden;
3. paying the \$3,800 and \$760 invoices from Schoen Engineering Solutions; and
4. paying Stevens Points' League of Municipalities contribution.
5. All members except Marshfield, have paid their 2015 coalition contribution.

Outstanding liabilities include the balance of the TMDL Services Contract (\$6,041.32 -\$3,800 -\$760 = \$1,481.32), and up to \$1,500 pledged to the Water's Edge event when those numbers are finally tallied.

Available Balance = \$20,801.51

**Action:** None needed at this time.

**Follow Through:** Pritchard will follow up with Water's Edge organizers to see if the \$1,500 is still needed.

5. TMDL Model Review Status

**Discussion:** Nobody to speak on the topic. Gau noted that we would keep it on the agenda one more time.

**Action:** None needed at this time.

**Follow Through:** Gehin to have a presentation ready for the next meeting.

6. Rubber Ducky educational spot in Movie Theater

**Discussion:** Heider presented data on how much a 30 second ad would cost in most of the movie theaters that serve Coalition members, except Merrill and Baraboo. 4 weeks costs a total of \$2,408; and 8 weeks costs a total of \$4,816; and both would have the ad running in Pod 1, which is 3-4 minutes from the start of the show. Pod 2 and 3 are farther away, up to 20 minutes before show time.

**Action: Moved/Seconded by Gau/Vergara to authorize advertising the 8-week, Pod 1, 30-second Rubber Ducky spot in all the theaters; and to find out how much it will cost to advertise in the Merrill and Baraboo theaters. Motion carried.**

Follow Through: Heider will coordinate payment to ScreenVision, and find out how much it costs to advertise in Merrill and Baraboo.

7. Discuss Plans For Phosphorus Stakeholders Meeting "Phos Fest"

Discussion: Landeau discussed that all but one speaker are identified and willing to participate. Looks like this will be a 2.5 hour event on May 5, 7, or 8<sup>th</sup>. A budget of \$688 was presented to cover WIPPS facilitator, room fee, coffee, and break. There is still a speaker needed to represent municipalities. Discussion provided for Landeau that morning is better, and not Friday.

**Action: Moved/Seconded by Gau/Lupton to authorize NCWRPC to spend up to \$800 relating to hosting the Phos Fest event. Motion carried.**

**Action: Moved/Seconded by Gau/Vergara to have Kurt Schoen be a speaker at Phos Fest, and to authorize release of funds from the TMDL Contract for Schoen to prepare for the event. Motion carried.**

Follow Through: Darryl Landeau will invoice the Stormwater Coalition for Phos Fest expenses. Kurt Schoen will be a presenter at Phos Fest, and send an invoice to be paid out of the TMDL Contract.

8. Announcements.

Discussion:

- Wisconsin River Symposium is tomorrow.
- SES reviewed DNR municipal polygon boundaries, and sent them to each municipality, so that each municipality gets back to DNR as soon as possible.
- Terry Zoellner, County Materials, stated that he was invited by Sean Gehin to discuss possibly sharing research in the future with the Coalition regarding UW-Madison and USGS test plots that are using permeable pavers.
  - Discussion among members was to have Zoellner present his research at the end of the next meeting.

13. Next Meeting Date / Agenda. Discussion: 3<sup>rd</sup> Thursday in April – 16, 2015.

14. Adjournment.

Since there was no further business to come before the Coalition, **motioned/seconded by Pritchard/Vergara to adjourn the meeting at 11:20 a.m. Motion carried.**

Submitted by: Fred Heider  
North Central Wisconsin Regional Planning Commission