

NORTH CENTRAL WISCONSIN STORMWATER COALITION
Minutes
March 16, 2017

Members: Jeff Pritchard (Marathon County), Scott Turner (T-Rib Mountain), Mark Thuot (C-Schofield), Tim Vergara (V-Rothschild), Rod Akey (C-Merrill), Dustin Bonack (C-Merrill) Michael Wodalski (V-Weston), Kevin Lang (Marathon Co Hwy), *and via teleconference: Kevin Breit (C-Mosinee).*

Absent/Excused: Richard Downey (V-Kronenwetter), Becky Frisch (Marathon County), Sean Gehin (C-Wausau), Rob Molski (C-Stevens Point), Tom Turchi (C-Marshfield), Nick Dums (C-Wisconsin Rapids), and Tom Pinion (C-Baraboo).

Others: Josh Huber (Becher Hoppe), Fred Heider (NCWRPC), Diane Thoune (Clark Dietz), Rick Eilertson (AECOM) *and via teleconference: Jon Lindert (Strand).*

1. Call to Order.

The agenda being distributed to each community for posting and to local media, Pritchard called the meeting to order at 10:00 a.m. in the Large Conference Room 210 River Drive, Wausau, WI.

2. Approve the Minutes of the February 16 Meeting as emailed.

Action: Moved/Seconded by Akey/Wodalski to approve the minutes of the February 16, 2017 meeting. Motion carried.

3. Chairperson's Report.

- No report.

4. Budget Report.

Discussion: Heider reported a current balance of **\$40,062.01, after:**

- Receiving annual member contributions of \$2,500 from Mosinee, Marshfield, & Schofield – all Member Contributions have been received;
- Paying Strand's Feb. 16th invoice of \$152.87; and
- Paying WAOW's Rubber Ducky ad run of \$2,500.

Outstanding Liabilities total \$5,500:

- Up to \$500 to sponsor Wisconsin River clean up;
- Up to \$2,000 for school commercial creation prize money; and
- Up to \$3,000 for Rubber Ducky ad on WSAW;

Available Balance = \$34,562.01

Approved by general consent to accept the budget report as presented.

5. Storm Water Pollution Prevention Plan (SWPPP) requirements discussion.

Discussion: Breit opened up this topic for discussion. Since the mapping requirement is new in 2017, how are other municipalities completing that requirement? Discussion followed from various members.

Follow Through: Heider will email Coalition members the theater promo sheet that may show what percentage of the population that a theater ad covers.

Kevin Lang left the meeting.

6. Coalition Membership into the League of Municipalities' Local Gov't Stormwater Group.

Discussion: Vergara found out that the rate for 2017 will be the same. Discussion followed about the value of paying for this group in addition to the existing Stormwater Coalition.

Moved/Seconded by Wodalski/Vergara to approve re-committing membership to the League of Wisconsin Municipalities' Local Government Stormwater Group, and taking each member municipalities' dues to the League's Group out of 2017 member contributions to the Stormwater Coalition. Motion passed.

7. Statewide phosphorus variance discussion.

Discussion: Vergara led discussion and handed out a sheet of notes. Lindert also contributed thoughts of how things could work.

8. Create videos with CPZ of farm construction projects (cost-share projects) to reduce phosphorus loading.

Discussion: Pritchard noted that Andy Johnson, Marathon County CPZ, is retiring within a month. Johnson welcomes the idea of creating videos, and after a year of retirement, he will decide how involved he would like to be. Pritchard noted that UWEX would also be involved in organizing the videos.

9. Review potential video competition paperwork.

Discussion: Pritchard noted that some of the potential videos may need footage of leaves, so a fall deadline for the videos. Discussion among the membership noted that the result should be a winning video announcement in spring of 2018, and then to possibly play the ad on TV in spring 2018.

Pritchard noted that Coalition member contacts in the schools would be more helpful than just submitting this video competition announcement through the District Administrators.

Follow Through: Pritchard will revise the paperwork to reflect a late fall of 2016 deadline for the videos to be submitted to the Coalition. Prichard will also run this paperwork and the whole contest idea past a sample school to provide feedback. A final review will occur by Coalition members at the May meeting.

10. Announcements

Discussion: None.

11. Adjournment.

Motioned/seconded by Vergara/Thuot to adjourn the meeting at 10:51 a.m. Motion carried.

Submitted by: Fred Heider
North Central Wisconsin Regional Planning Commission